ARCHIE SERIES

Archie's Pal Jughead

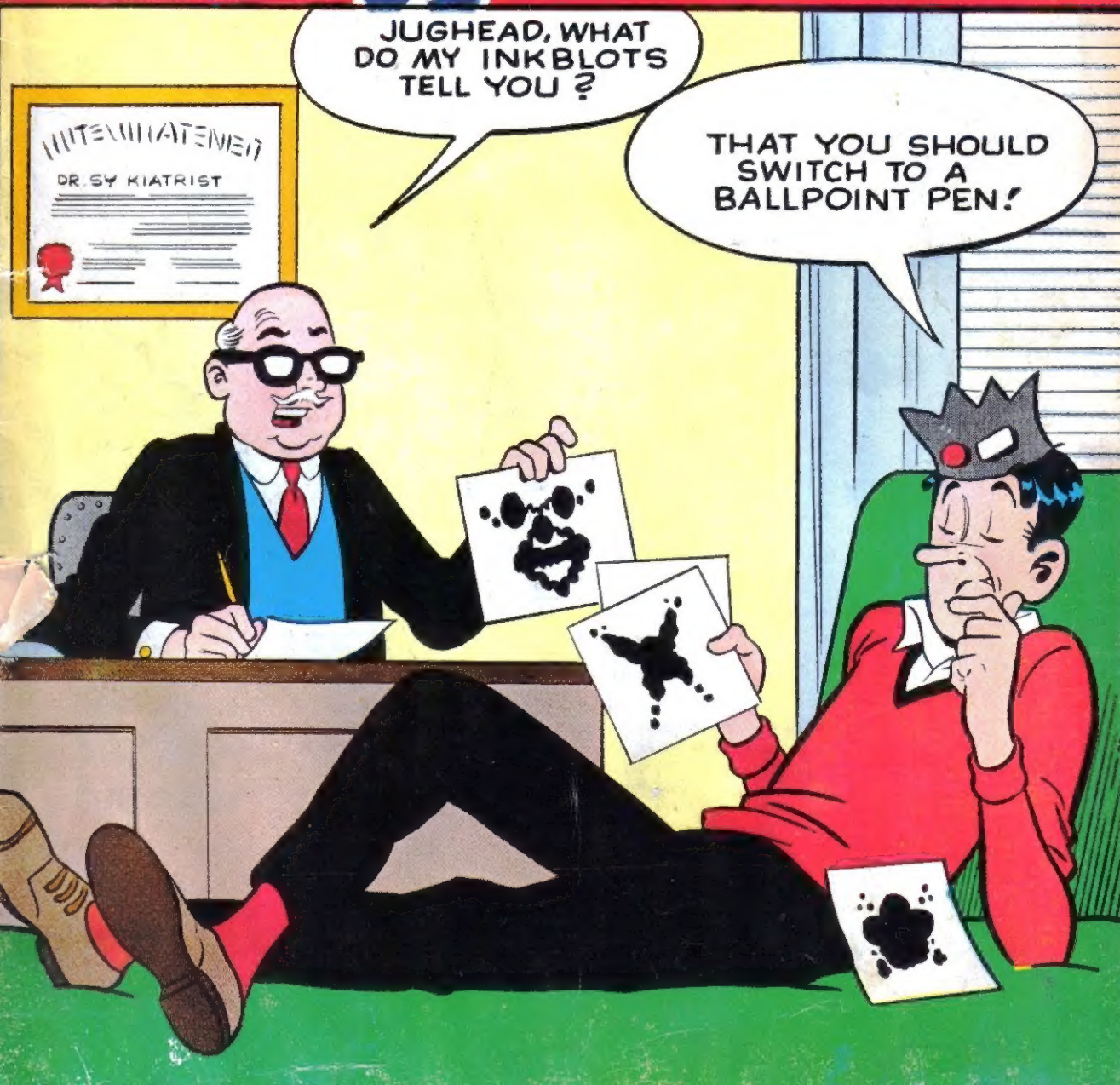
APPROVED BY THE COMICS CODE AUTHORITY

12¢

PDC

MAR.

NO. 106



An Amazing Invention—"Magic Art Reproducer"

DRAW ANY PERSON IN ONE MINUTE

NO LESSONS! NO TALENT!

You Can Draw Your Family, Friends, Anything From REAL LIFE— Like An Artist... Even if You CAN'T DRAW A Straight Line!

Anyone can Draw With This Amazing New Invention— Instantly!

De Luxe Model Complete for only

$1.98

—With extra high power, extra clear and sharp "reproducer" unit.

A New Hobby Gives You A Brand New Interest!

Yes, anyone from 5 to 80 can draw or sketch or paint anything now... the very first time you use the "Magic Art Reproducer" like a professional artist—no matter how "hopeless" you think you are! An unlimited variety and amount of drawings can be made. Art is admired and respected by everyone. Most hobbies are expensive, but drawing costs very little, just some inexpensive paper, pencils, crayons, or paint. No costly upkeep, nothing to wear out, no parts to replace. It automatically reproduces anything you want to draw on any sheet of paper. Then easily and quickly follow the lines of the "picture image" with your pencil ... and you have an accurate original drawing that anyone would think an artist had done. No guesswork, no judging sizes and shapes! Reproduces black and white and actual colors for paintings.

Also makes drawing larger or smaller as you wish.

Anyone can use it on any desk, table, board, etc.—indoors or outdoors! Light and compact to be taken wherever you wish. No other lessons or practice or talent needed! You'll be proud to frame your original drawings for a more distinctive touch to your home. Give them to friends as gifts that are "different," appreciated.

Have fun! Be popular! Everyone will ask you to draw them. You'll be in demand! After a short time, you may find you can draw well without the "Magic Art Reproducer" because you have developed a "knack" and feeling artists have—which may lead to a good paying art career.

ALSO EXCELLENT FOR EVERY OTHER TYPE OF DRAWING AND HOBBY!

Create Your Own Design for All Hobbies! Reproduce on anything.

Copy all cartoons, comics.

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Still life, vases, bowls of fruit, lamps, furniture, all objects.

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FREE!

"How to Easily Draw Artists' Models"

This valuable illustrated guide is yours free with order of "Magic Art Reproducer." Packed with pictures showing all the basic poses of artists' models with simple instruction for beginners of art. Includes guidance on anatomy, techniques and figure action.

SEND NO MONEY! Free 10-Day Trial!

Just send name and address. Pay postman on delivery $1.98 plus postage. Or send only $1.98 with order and we pay postage. You must be convinced that you can draw anything like an artist, or return merchandise after 10-day trial and your money will be refunded.

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jughead

"FLIP" FLOPS

THE PLACE: A QUIET SUBURB IN RIVERDALE.
THE TIME : 8:30 P.M.
SUDDENLY THE FIGURE OF A GIRL APPEARS IN THE MOONLIGHT, HURRYING TOWARD A MYSTERIOUSLY DARKENED HOUSE.

THE GIRL TAPS A CODE ON THE FRONT DOOR..

KNOCK! KNOCK! KNOCK! TAP!

GIVE THE PASSWORD!

ROMANCE, SI! JUGHEAD, NO!

YOU'RE LATE!

SORRY! LET'S GET THE MEETING STARTED!

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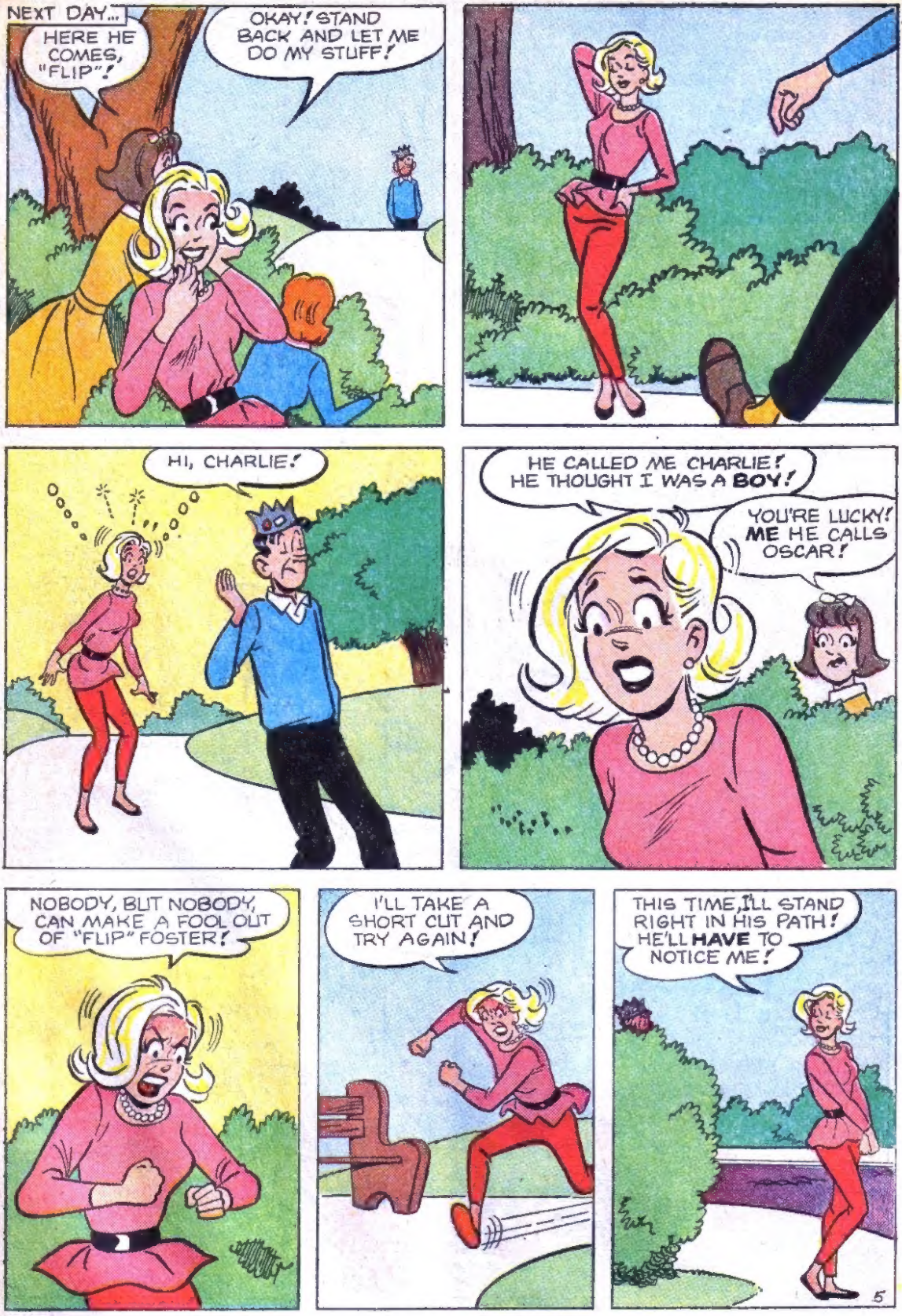
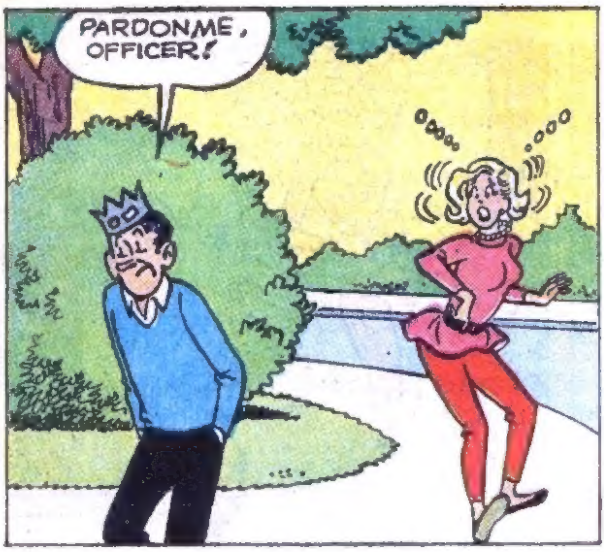
FELLOW MEMBERS OF THE U.G.A.J.*, WE WILL BEGIN THE MEETING WITH OUR PLEDGE!
*UNITED GIRLS AGAINST JUGHEAD..
MAGIC, MAGIC! SKULL AND BONES! WE'LL GET THE BEST OF JUGHEAD JONES!
HERE'S OUR TARGET FOR TOMORROW, GIRLS..
JUGHEAD SNEERS AT FEMALES! HE IS A MENACE! HE MIGHT INFLUENCE OUR BOY FRIENDS...
..SO HE MUST BE BRAIN WASHED! HE HAS TO FALL IN LOVE!
THAT'S IMPOSSIBLE! WE'VE BEEN TRYING TO INTEREST HIM IN ROMANCE FOR YEARS!
BUT SOMETHING NEW HAS BEEN ADDED!
GIRLS, I SHALL NOW UNVEIL OUR NEW "SECRET WEAPON"!
2

GIRLS, ALLOW ME TO INTRODUCE "FLIP" FOSTER!
CHEEE! WHAT HAIR!
WHAT EYES!
WHAT EVERY-THING!
"FLIP" JUST MOVED HERE FROM NEWTON CITY! SHE'S GOING TO HELP US TAME JUGHEAD!
HOW DID YOU GET A NICKNAME LIKE "FLIP"?
THAT'S WHAT THE BOYS DO WHEN THEY SEE ME!
3

HUH?
COME ALONG, DEARIE! I'LL DEMONSTRATE!
WATCH THIS!
WOW-WOW-WEE-WEE-WOO
BOING!
GOLLEE!
IT HAPPENS ALL THE TIME! IT NEVER FAILS!
HOORAY! AT LAST JUGHEAD HAS MET HIS MATCH!
4

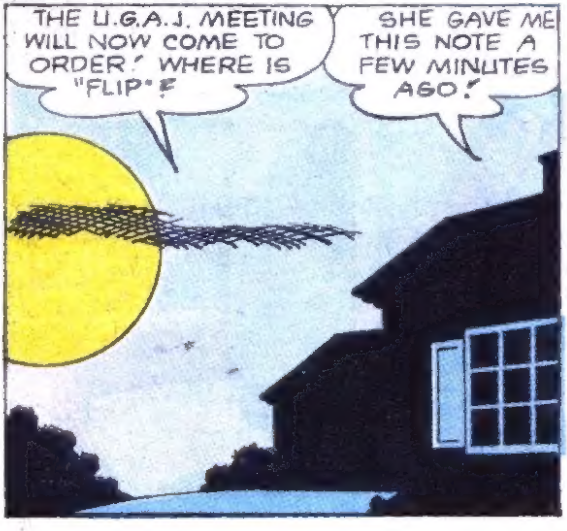

NEXT DAY...
HERE HE COMES, "FLIP"!
OKAY! STAND BACK AND LET ME DO MY STUFF!
HI, CHARLIE!
HE CALLED ME CHARLIE! HE THOUGHT I WAS A BOY!
YOU'RE LUCKY! ME HE CALLS OSCAR!
NOBODY, BUT NOBODY, CAN MAKE A FOOL OUT OF "FLIP" FOSTER!
I'LL TAKE A SHORT CUT AND TRY AGAIN!
THIS TIME, I'LL STAND RIGHT IN HIS PATH! HE'LL HAVE TO NOTICE ME!
5

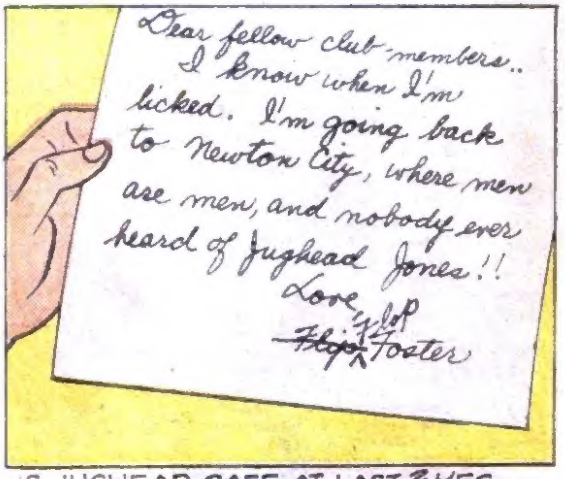


NEWS OF THE GREAT CONTEST SPREADS LIKE WILDFIRE THROUGHOUT RIVERDALE.....

I HEAR THAT "FLIP" HAS TRIED FIFTEEN TIMES ALREADY!
TSK, TSK!
POOR GIRL! SHE'S ON THE VERGE OF HYSTERICS!
IT CAN'T GO ON LIKE THIS!
ONE OF THEM HAS GOT TO GIVE!

LATER THAT NIGHT...




Dear fellow club members.. I know when I'm licked. I'm going back to Newton City, where men are men, and nobody ever heard of Jughead Jones!! Love 'n' Glop ~~Flop~~ Foster

IS JUGHEAD SAFE AT LAST? YES... UNTIL THE NEXT TIME.

END

NOW YOU CAN SOLVE "TOUGH" MATH PROBLEMS LIKE THIS!

47892 x 39421 = ?

AS EASY AS 1 + 1 = 2

GET A BETTER JOB WITH HIGHER PAY. SECURITY IN THIS ATOMIC AGE!

This man is multiplying numbers that should ordinarily produce the answer in about 4 minutes. The answer appears on his blackboard in less than 15 seconds flat! Yet he knows little about math! As a matter of fact he failed arithmetic in school. Read on to discover the fantastic new method that even a child can learn easily in just a few short hours—at home . . .

Yes, in just hours you can turn into a "math wizard" even though you know little about arithmetic! Surprise your friends with your "E-Z MATH" ability . . . enjoy job security and advancement . . . a better job . . . Increase your self-confidence and prestige—all through amazing new "E-Z MATH".

The world is moving *fast* these days. In good times and bad the ability to handle mathematical problems in our age of electronics, automation and nuclear science is becoming more and more necessary for promotion on the job and for higher pay. If you don't think you have what it takes—and if you believe that "math" is beyond your power—then you're in for the biggest surprise of your life!

For now you CAN learn to DIVIDE, MULTIPLY, ADD and SUBTRACT figures not only *quickly* and *easily*—but also in a FRACTION of the time the average person requires! You can actually solve such tough problems as multiplying a 5-figure number by a 7-figure number in your head without ever touching pencil to paper . . . or dividing 836791 by 284, for example, in exactly 15 seconds—even if you "flunked" math in school!

The secret of success in "math" is NOT laborious study and wearisome practice—but, on the contrary, knowledge of SPECIAL SHORT CUTS, LITTLE-KNOWN METHODS of calculation and arithmetical "tricks" that take the work and gamble out of figuring. These methods—so new and radical that they have not yet been incorporated in our school systems—take but a few hours to learn. Yet they permit you to OUT-THINK and OUT-FIGURE the average high school and college graduate who hasn't had the benefit of these amazing methods! You can even BEAT AN ELECTRIC CALCULATOR in answering many problems!

Figure with SPEED and ACCURACY!

"E-Z MATH" shows you in plain, easy-to-understand language how to cut figuring time in HALF and even in QUARTERS—and at the same time arrive at the *correct* answer in every case! The methods and short cuts you learn in "E-Z MATH" are *foolproof* . . . require almost NO memorization . . . and are so *practical* that you'll find yourself using these systems virtually every day. You'll become an expert in no time at all. Before you know it—you're ready to move into that important job you've always wanted . . . to drive ahead and in greater responsibility at higher pay . . . and to amaze, surprise and delight your friends with your new magic powers of mental arithmetic! Yes, "math" will open up new opportunities for you, since the person with "math" know-how can just about "write his own ticket."

Sharpen Your Brain Power—with Short-Cut "E-Z MATH"!

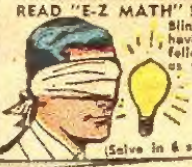
Imagine being asked to divide 38634 by 89½—and rattling off the answer absolutely correctly in 7 seconds! Or—multiplying 369.36 by 982.7 and coming up with the *correct* result in 11 seconds! Or adding 29 numbers each with 6 digits—and supplying the right total every time! People will GASP at your fabulous lightning-quick mind. You'll be able to JUGGLE numbers . . . do STUNNING TRICKS . . . amaze your friends and boss—and be a "master mind!"

With a knowledge of "E-Z MATH" you no longer need be puzzled by such every-day figuring as computing interest charges on installment purchases . . . division, multiplication and addition of fractions . . . adding long rows of numbers with 100% accuracy . . . adding and subtracting fractions from whole numbers—plus many, many other practical and valuable pointers you will use daily to your advantage. The few hours you spend with this course will really pay off. Numbers are the basic instrument of all scientific and technical work. The man or woman who can use "math" is rewarded, recognized quickly, moves *ahead* in his job faster and more surely!

Order Today on No-Risk Free Home Trial!

Send for "E-Z MATH" today on our no-risk money-back guarantee: use the book for 30 days . . . prove to your own satisfaction how far a knowledge of "E-Z MATH" can advance you in business and social life. If you don't agree that this is the *best investment* you've ever made . . . if your family and friends aren't AMAZED by your new ability—return the book for full and prompt refund.

CAN YOU SOLVE THESE EVERY-DAY BUSINESS AND SOCIAL ARITHMETIC PROBLEMS IN THE TIME ALLOWED? YOU CAN DO THEM EASILY EVEN WHEN BLINDFOLDED—AFTER YOU'VE READ "E-Z MATH"!



Blindfold yourself and have someone call the following numbers to you as you add them:

739
463
906
785
642
?

(Solve in 6 seconds)

$\frac{9864372}{8146}$ = ? (Solve in 9 seconds)

$\frac{4}{7} \times \frac{2}{4}$ = ? (Solve in 4 seconds)

1¾% interest per month amounts to what percentage yearly? (Solve in 4 seconds)

367 X 75 = ? (Solve in 3 seconds)

WHAT IS "E-Z MATH"?

"E-Z MATH" is based on an amazing new method of working with numbers—easier to learn and remarkably faster and more accurate than you ever dreamed possible when you took math in school. You'll be shown the newest way of *reading* numbers—just as though they were *words*—and of adding and subtracting them almost at a glance—INSTANTLY! You'll be shown a unique new technique for adding hundreds and even thousands of numbers without ever making a mistake . . . yet you'll never add higher than eleven! Yes, from now on you'll whiz through all figuring problems without wasting your valuable time—through income tax, checking grocery lists, homework—as fast as a calculator. You'll never again dislike or avoid numbers—you'll actually ENJOY using them to get ahead in business!

WHAT THEY SAY:

"My 10-year old had nearly always failed arithmetic with old-method arithmetic. Then he found my copy of 'E-Z MATH'. Now in less time than you can put the numbers on a blackboard, he can multiply 8391725647 by 12. It's amazing and incredibly easy. I use it myself on my job and my wife uses it to check grocery lists."

A Father

"You have a unique new teaching approach for which I compliment you. It's the best I have ever seen. Pupils' marks seem to be climbing as a result. Should help in any job. Excellent for home tutoring use."

—SCHOOL PRINCIPAL

"Thank you! Thank you! Thank you! All our children are using your system too, and it is terrific. My husband and I are using it—and it works! My husband has already received a job advancement with tremendous boost in pay. Best investment we have ever made!"

—HOUSEWIFE

"My employee, Joe Malone, asked for a better job. I recommended he read 'E-Z MATH'. Now that he can do 'tough' problems easily, I've promoted him to head of his department with a $35. weekly increase in pay. I now suggest all employees read 'E-Z MATH' if they want to get ahead in their jobs."

Business Executive

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NAME _____ AGE _____
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ADDRESS _____

CITY _____ ZONE _____ STATE _____

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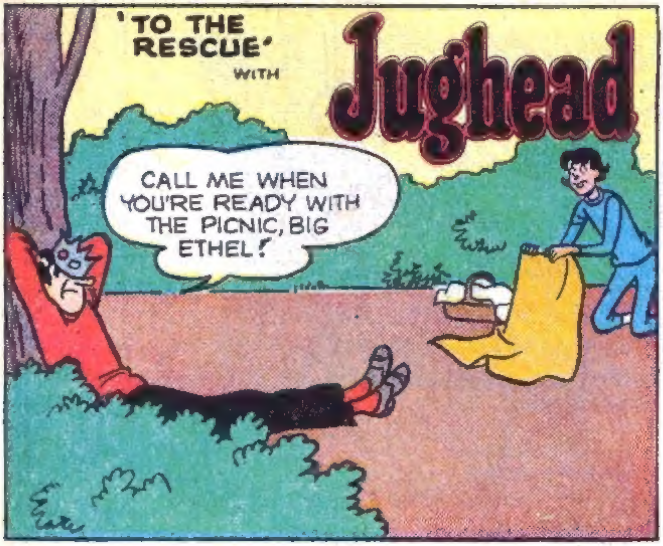

'TO THE RESCUE' WITH
Jughead
CALL ME WHEN YOU'RE READY WITH THE PICNIC, BIG ETHEL!

EEYAGHHH!!

JUGHEAD! DON'T LEAVE ME LIKE THIS!

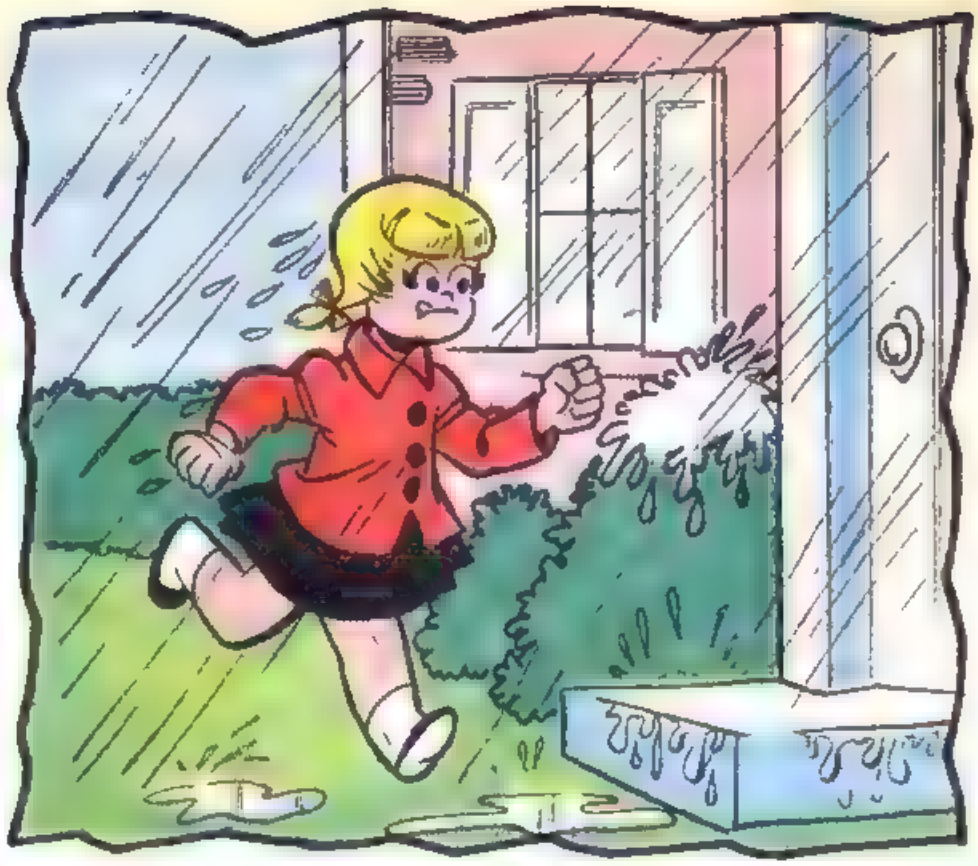
SHE'S RIGHT! I CAN'T LEAVE HER LIKE THAT!
SCREECH!

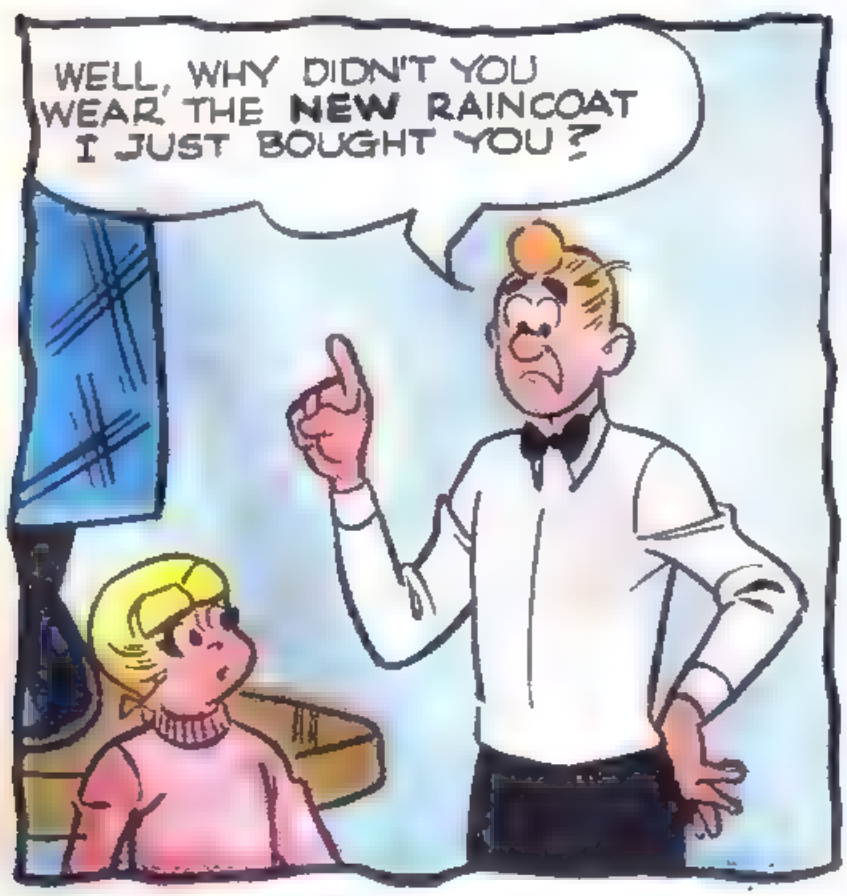
MY HERO!

END

LI'L JINX

RAIN OF THOUGHT





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These amazing toy pets actually feed and start to grow as soon as you "lead" them to a plastic cup or glass of water. The secret is a new scientific process that releases a horticultural seed that starts the miracle of life and growth. No food or special care is required to grow your own animal circus. You can even give the little fellows "haircuts" if you want. Not yet sold in stores. You must order direct by mail. So don't delay, be first in your neighborhood. Mail coupon today on full money back guarantee.

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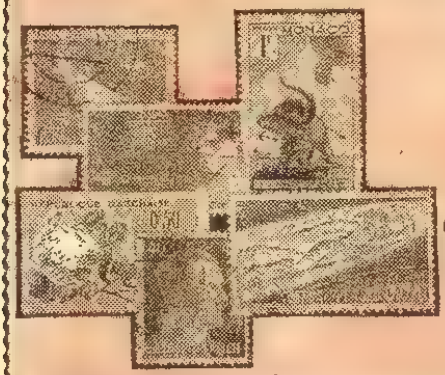

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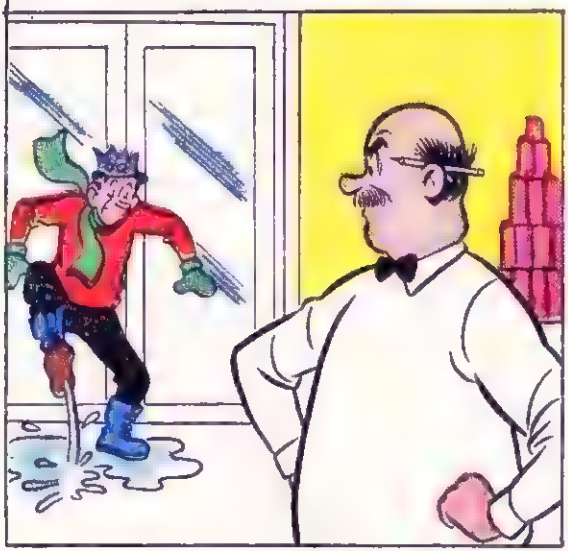
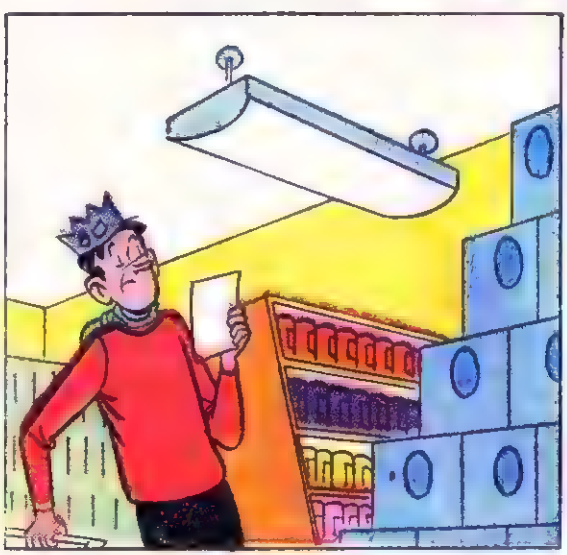
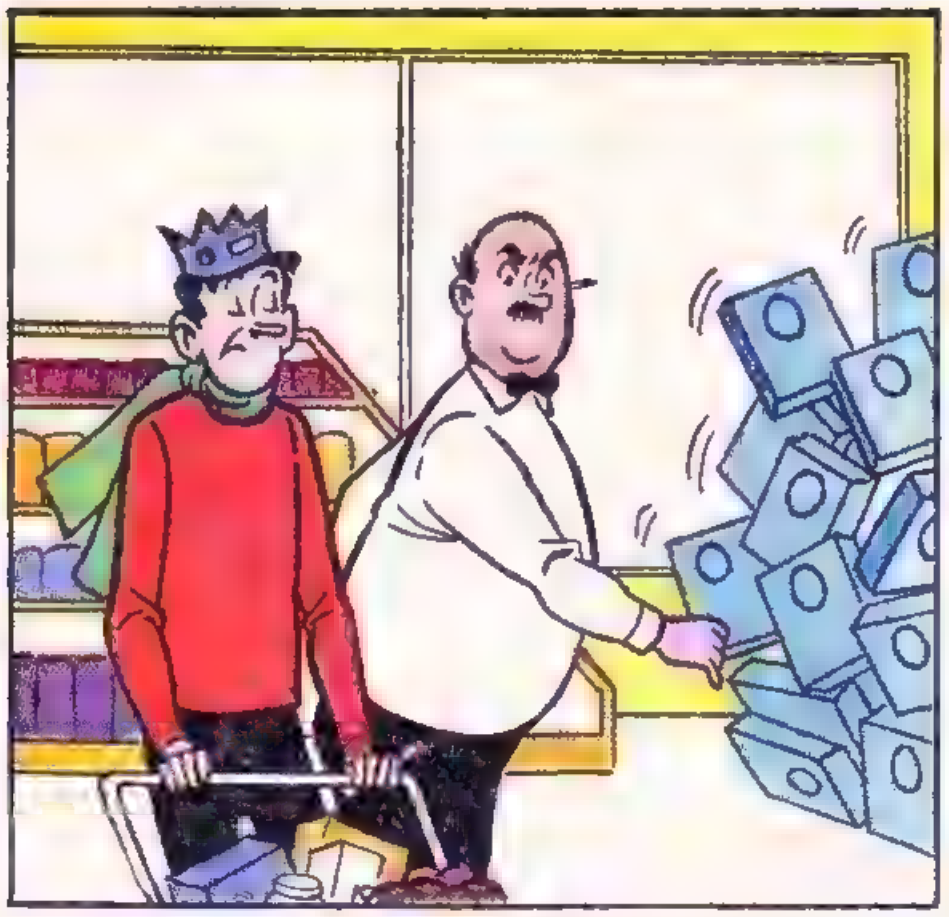
Jughead

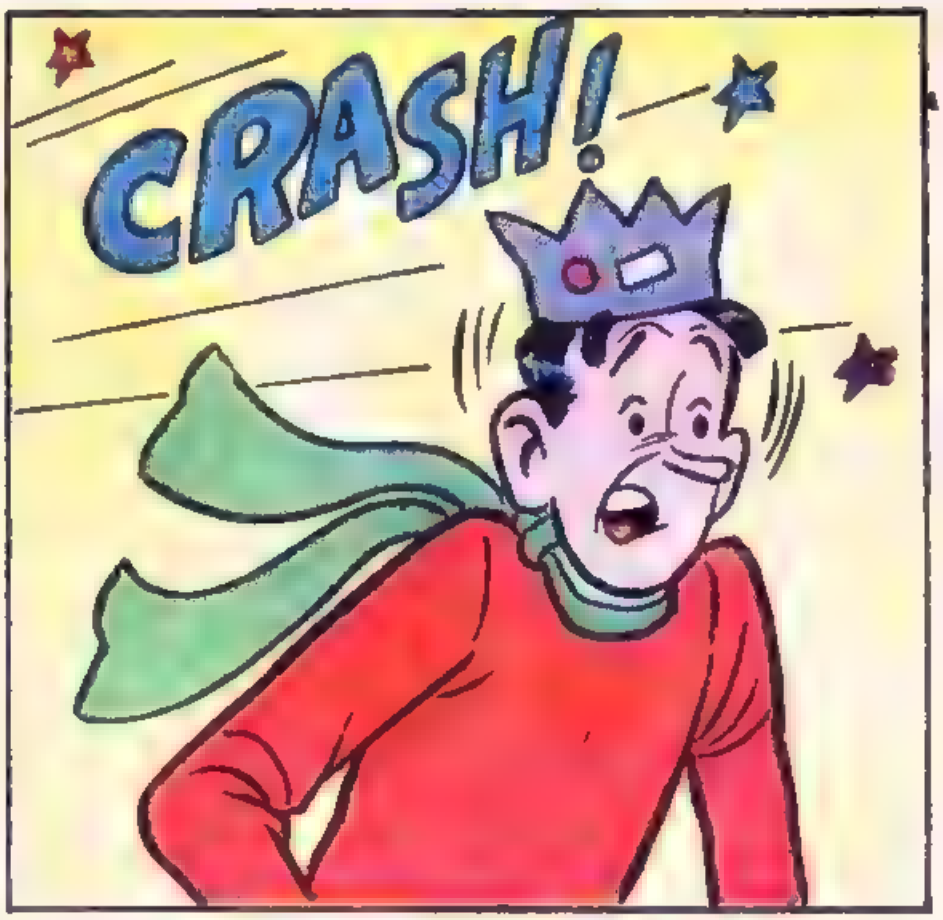
SHOPWORN

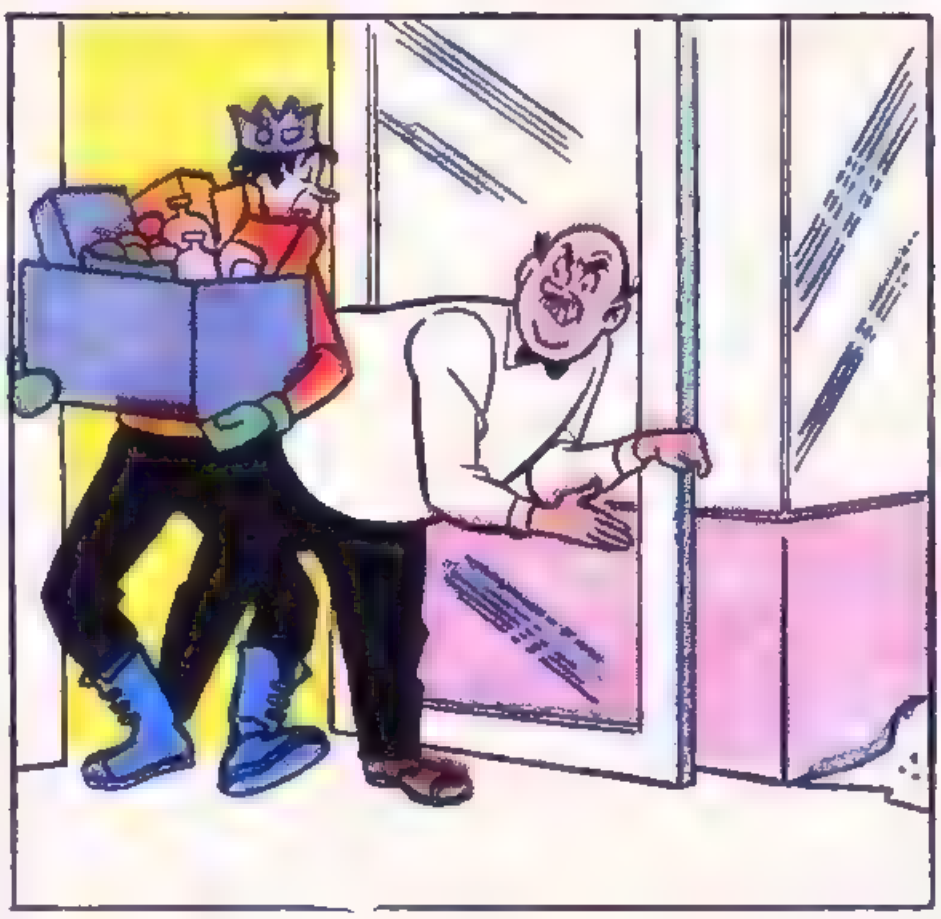
SAMM'S SUPER MARKE

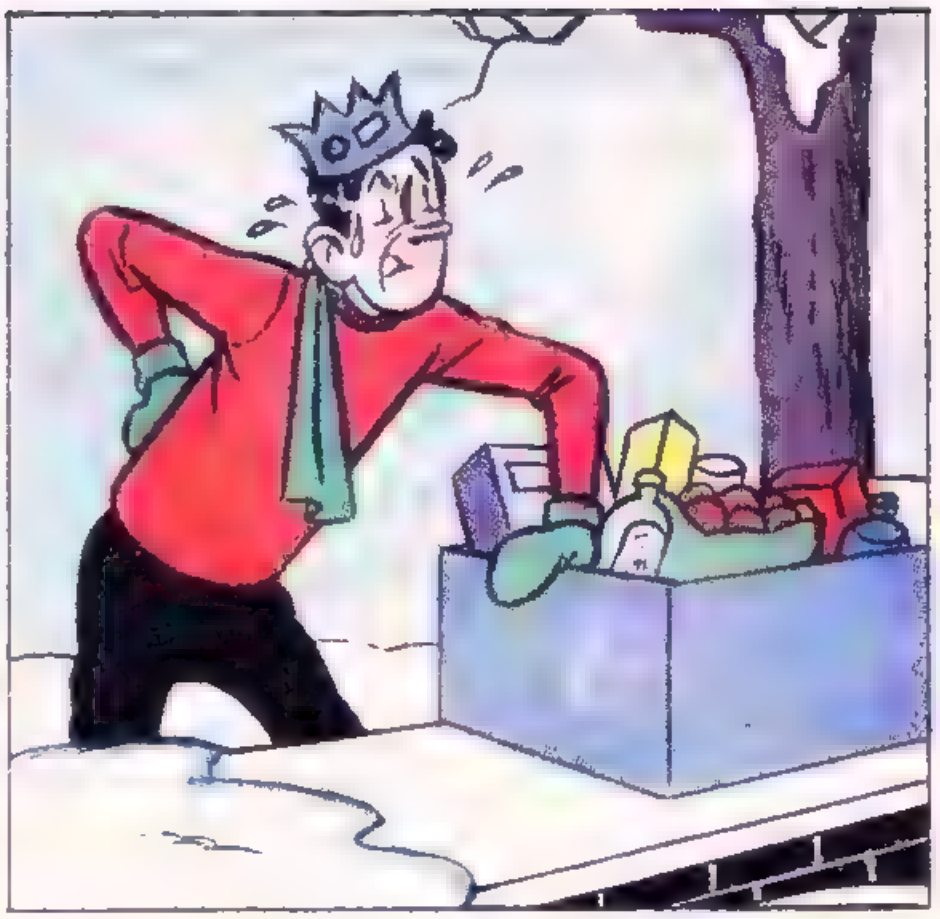


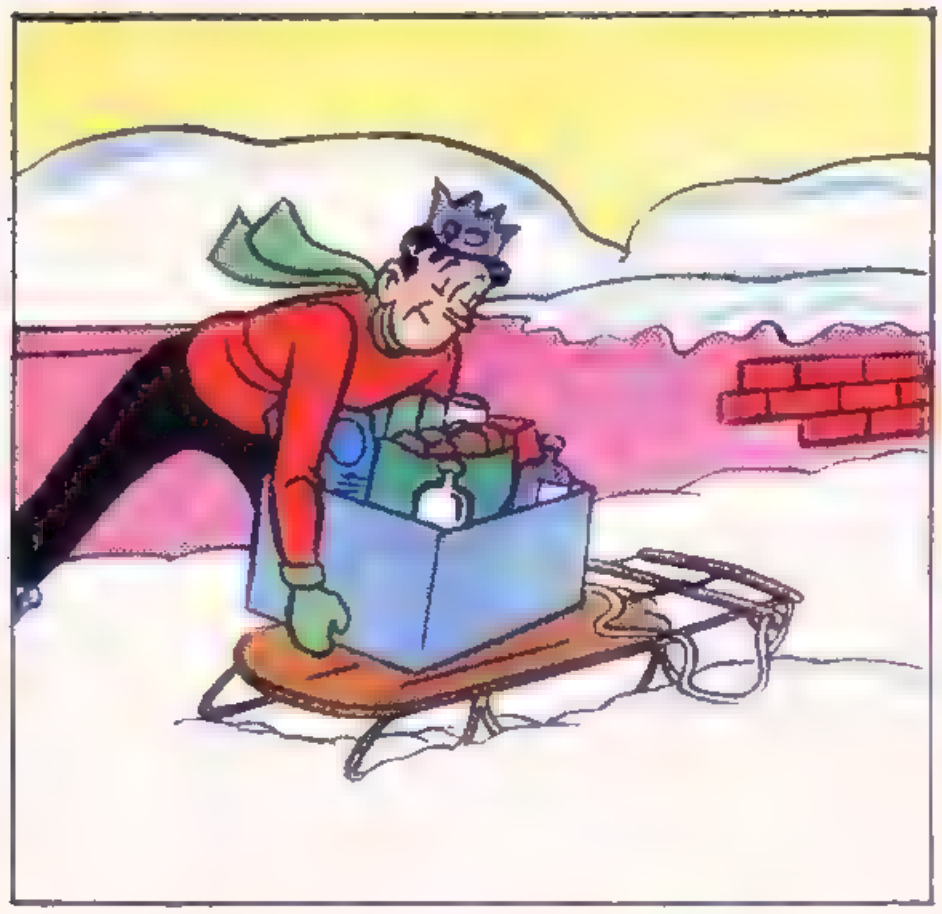


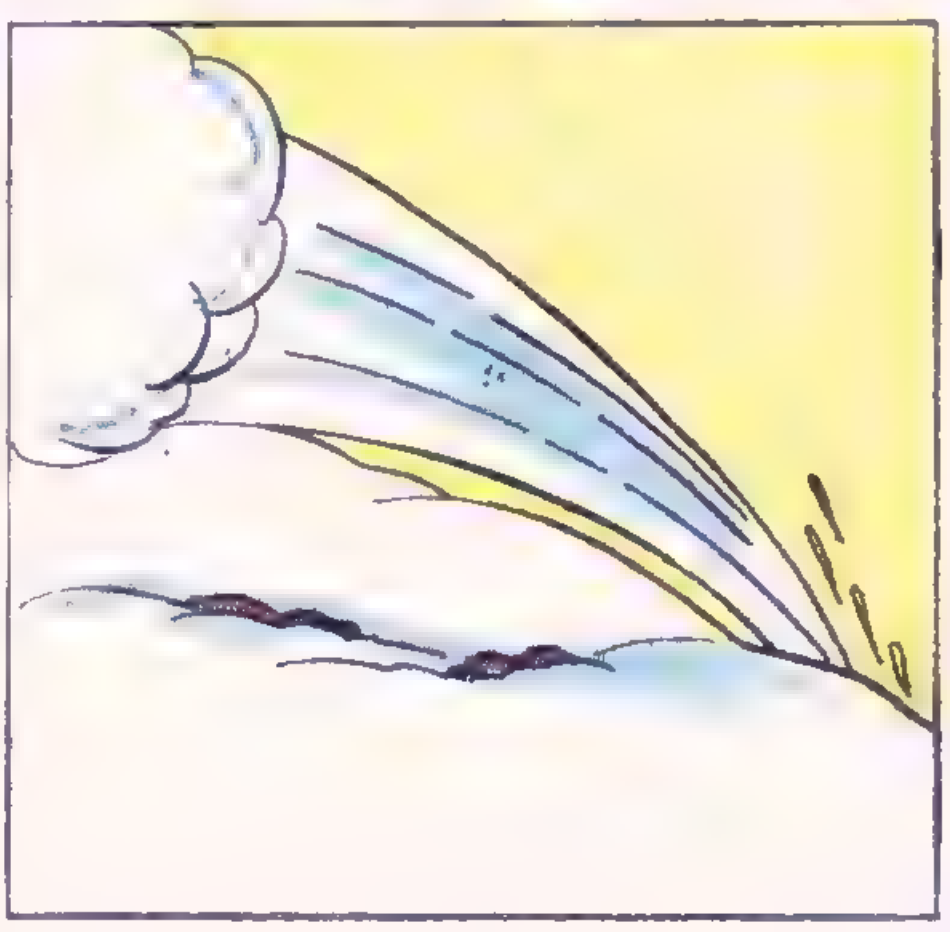


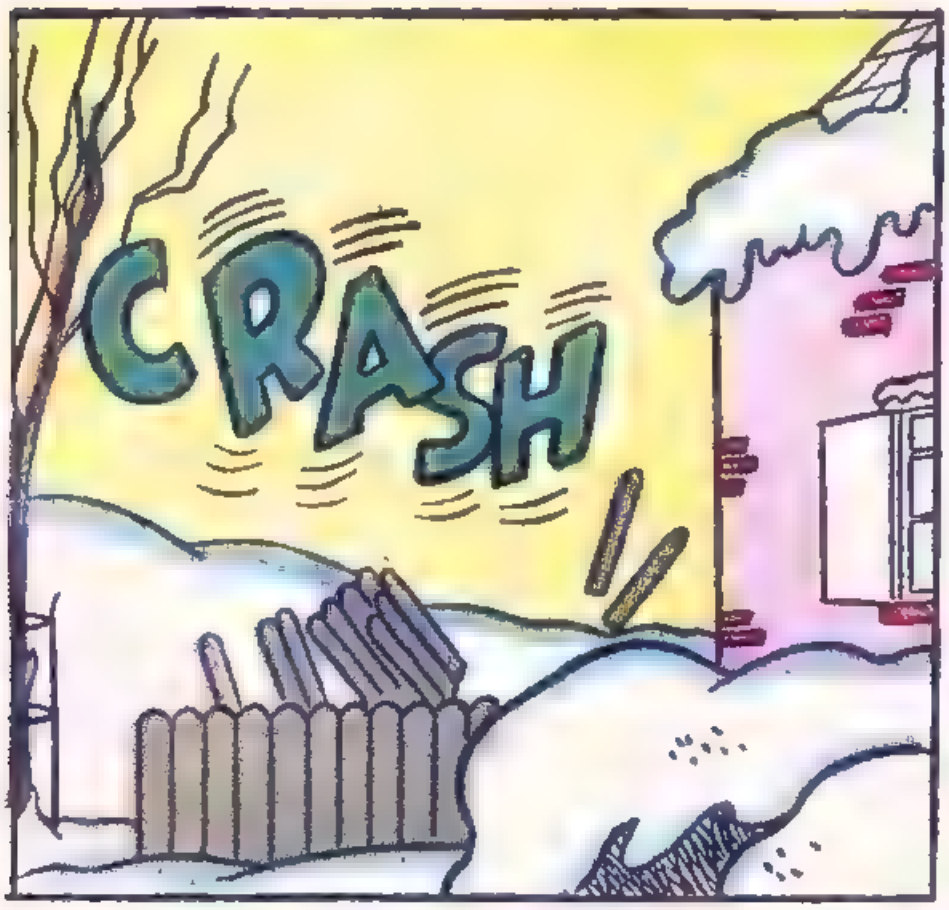

CRASH!







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YOU FORGOT THE SALT!
END

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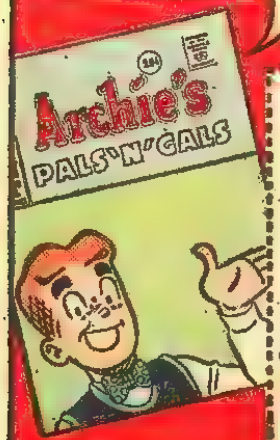

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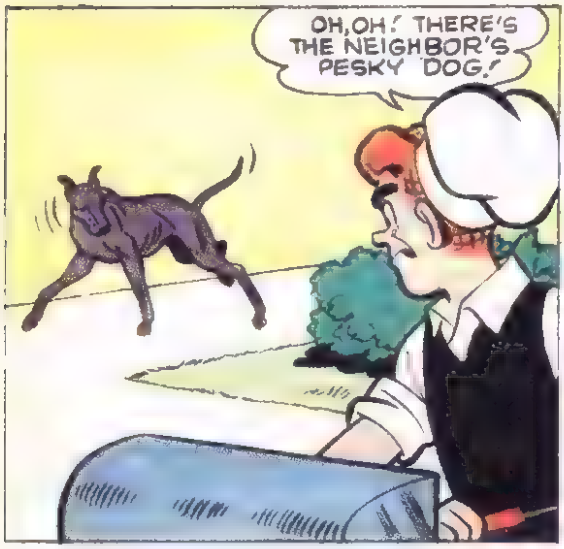
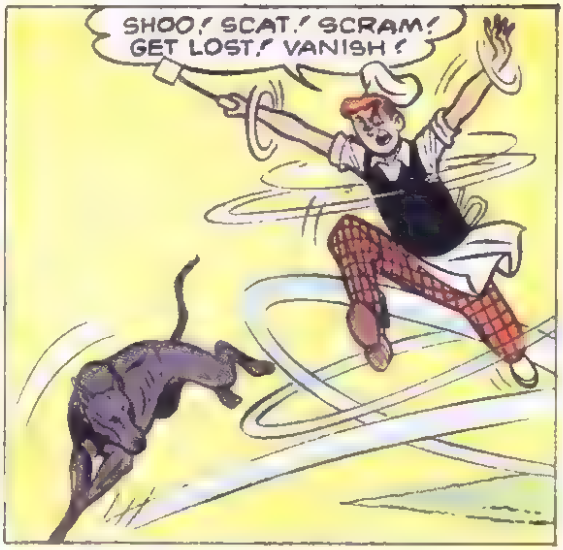
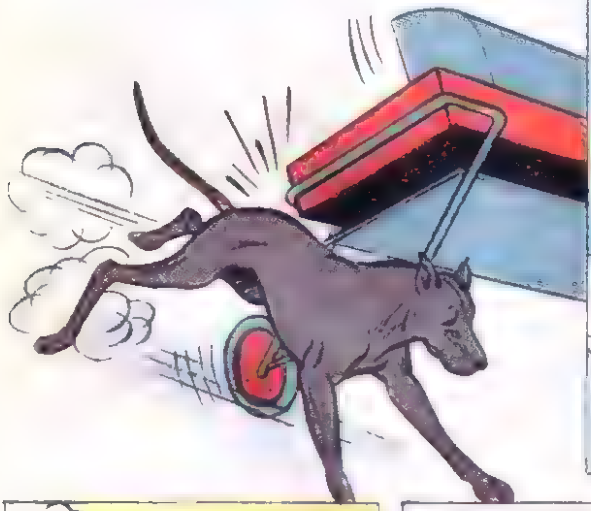
CITY _____ STATE _____

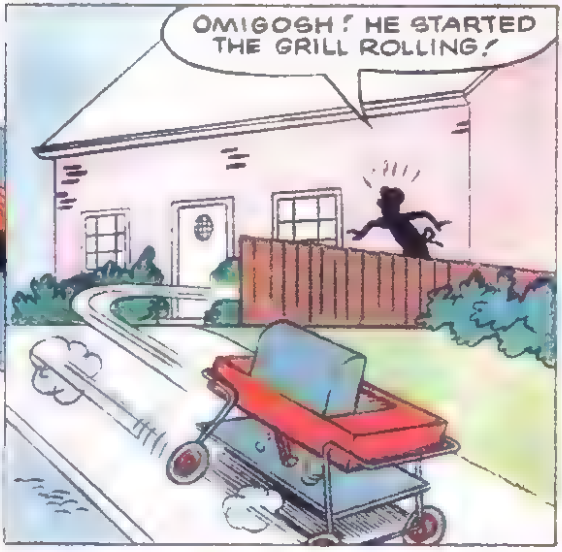
BUY 4! GET 5!

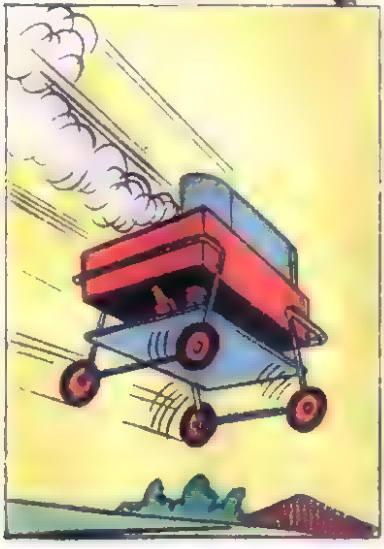
GOOD OL' ARCHIE!
WHAT A PAL!
IMAGINE HIM ASKING ME OVER FOR LUNCH! JUST LIKE THAT!
AND FOR FREE!
Jughead
"THE RUNAWAY GRILL"
WE'RE HERE, ARCH! J. JONES AND STOMACH REPORTING FOR FOODY!
THE 'BURGERS WILL BE READY IN A FEW MINUTES!
HAMBURGERS! THERE'S SHEER POETRY IN THAT WORD! IT'S THE MOST BEAUTIFUL SOUND IN THE LANGUAGE!
IN ANY LANGUAGE!


OH,OH! THERE'S THE NEIGHBOR'S PESKY DOG!


SHOO! SCAT! SCRAM! GET LOST! VANISH!




OMIGOSH! HE STARTED THE GRILL ROLLING!

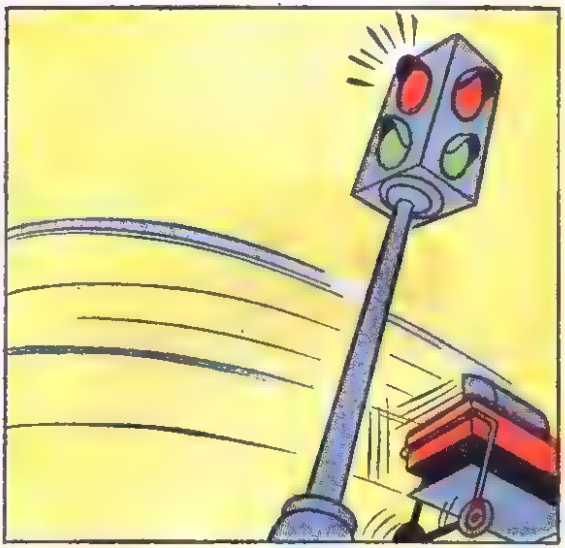


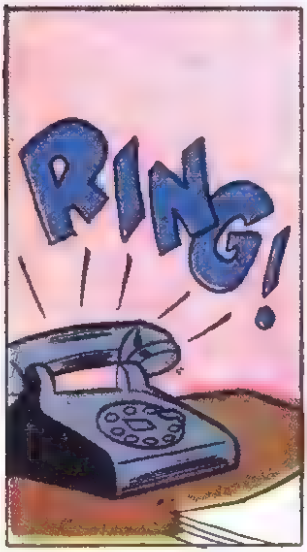
IT'S GOING DOWN BREAKNECK HILL! DAD'S BRAND NEW CHARCOAL BARBECUE!

NEVER MIND THE BARBECUE! WHAT ABOUT THE HAMBURGERS?

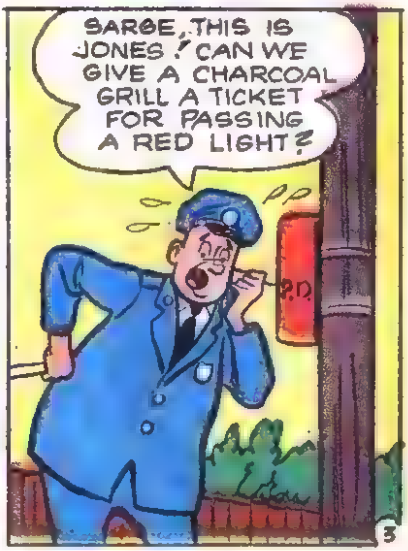
TAXI! TAXI!
FOLLOW THAT CHARCOAL GRILL! STEP ON IT!
?

FOLLOW THAT CAR I'VE HEARD! FOLLOW THAT MAN I'VE HEARD! BUT A GRILL? NEVER!

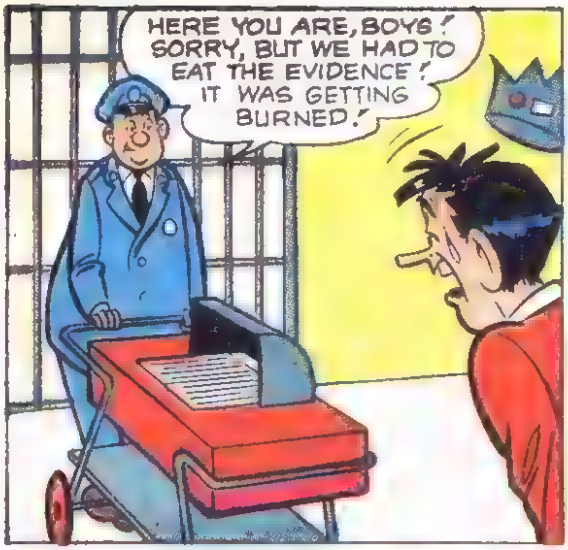


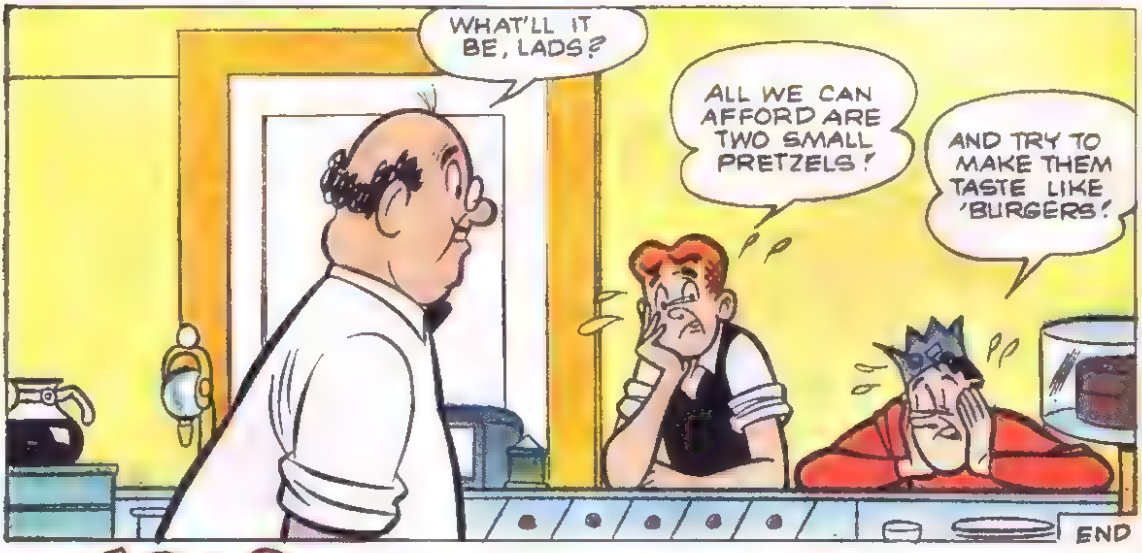

RING!

POLICE HEADQUARTERS! SERGEANT SAMM SPEAKING!

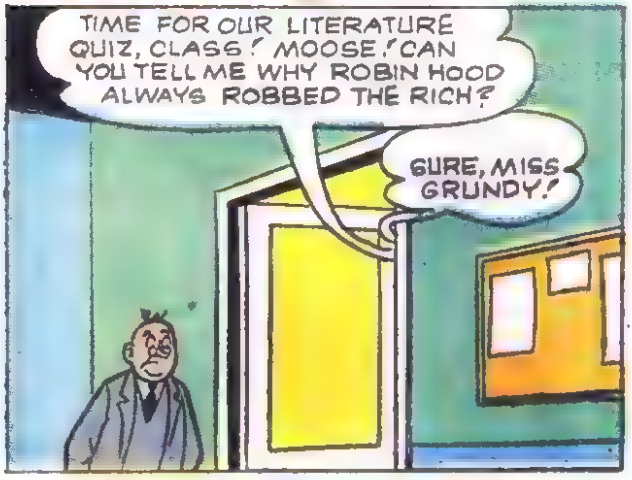

SARGE, THIS IS JONES! CAN WE GIVE A CHARCOAL GRILL A TICKET FOR PASSING A RED LIGHT?
P.D.

I DON'T SEE IT ANYWHERE! WE MUST HAVE TAKEN A WRONG TURN!
IT MUST BE AROUND HERE SOMEWHERE!
TAXI
LOOK, JUG! A POLICEMAN! LET'S ASK HIM!
STOP THE CAB!
SCREECH!
OFFICER! DID YOU SEE A RUNAWAY CHARCOAL GRILL?
I JUST ARRESTED ONE! IT'S AT THE POLICE STATION!
LET'S GO, ARCH!
MY STOMACH TELLS ME WE'RE ON THE TRAIL, ARCHIE!
48 PRECINCT
48
48
THE GRILL IS HERE! THERE ARE NO CHARGES! YOU CAN HAVE IT BACK!
THANK YOU, SIR!
MM..BOY!
4





MOOSE "STUPIDLY YOURS"



THROW YOUR VOICE

Throw your voice into kitchen, bathroom, basement, anywhere! Instrument fits in your mouth and out of sight! Fool teacher, friends and family. Free book on "How to Become a Ventriloquist." No. 2137 ... 25¢

Ventro-Book

SILENT DOG WHISTLE

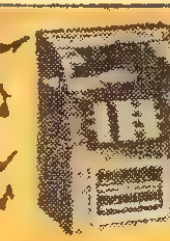
This whistle can't be heard by human ears, but never can hear it half a mile away. Your dog will understand that this whistle is for him alone. Be amazed how quickly he responds.

No. 2791 ... $1.00

MUSICAL JUKE BOX BANK

Drop in a coin and the turntable revolves to a lilting melody ... just like the modern juke box that youngsters adore. Makes saving a pleasure—money mounts up. Made of sturdy metal 4½"x4".

No. 2005 ... $1.50



MAGIC CARDS

Back is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks. Put on a card magic show that will astonish any party.

No. 2183 ... [illegible]

SEE BEHIND GLASSES

A specially treated pair of sunglasses with secret mirrors that enable you to see behind you without anyone knowing your watching. Really comes in handy at times.

8030 ... 75¢

JIU JITSU

YOU, TOO, CAN BE TOUGH

Master jiu jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in self-defense. FREE book on how to perform strong man stunts also included.

NO 224 ... 1.00

MYSTERY PACKAGE

Are you willing to take a chance? We won't tell you what you get but because you're willing to gamble, we'll give you many times your money's worth.

No. 478 ... Only 50¢

AMAZING MINIATURE RADIO

This tiny feather weight radio operates without batteries without tubes, but brings you years of listening pleasure. There's nothing to wear out nothing to replace.

No. 3844 ... $4.98

TREASURE CHEST OF FUN

BIKE WINDSHIELD

Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different!

No. 4268 ... $1.00

TRANSISTOR RADIO KIT

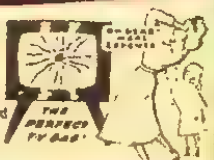
This amazing radio kit contains all the components to construct a powerful, highly efficient instrument. It operates 1,000 hours on 2 jumbo pen light batteries and is simple to construct. Full instructions and all parts are included for you to build your own private transistor radio.

No. 2131 ... $5.98

KRAZY KRAX

Apply this to the television screen and it appears that the glass is cracked.

No. 3333 ... 60¢



BANK VAULT WITH ALARM

Bank vault has combination type lock that gives an alarm when opened.

No. 2113 ... $1.49

INSECT COLLECTING KIT

Complete equipment for making perfect safe, insect specimens. SET includes efficient net for catching insect, "killing jar", forceps, magnifying glass, mounting pins, preserving strips, identification labels, etc. Full instructions are included.

No. 2137 ... 1.00

MINIATURE POCKET CAMERA

Precision camera no larger than a cigarette pack. Weighs 2½ ounces and takes 10 pictures per roll. Produces ground glass and color prints. Complete with film, ready to take pictures.

No. 700 ... 3.45

BUILD A BODY OF STEEL

Start Seeing Results in Just 30 Days

Pocket Gym will develop your chest, biceps, triceps, neck, shoulders, stomach and legs. In just 30 days, you'll begin to earn the respect of all your friends—the admiration of the girls. You'll keep fit and trim as one.

No. 065 ... 1.00

Sorry, but we cannot ship orders totaling less than $1.00. Kindly add 15¢ for postage and handling to all orders.

BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time your self for racing, or speed-distance. Just fasten it to your handlebar and go.

No. 8199 ... 75¢

ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud just like an A Bomb.

No. 971 ... 20¢

AMAZING NEW SPACE PHONE SET — 2 WAY . . . SENDS RECEIVES

You can talk back and forth between houses, from room to room, and from secret hiding places. Because it's portable . . . no electric wires . . . no batteries.

No. 3194 ... 69¢

HONOR HOUSE PROD. CORP., Dept. KG24, LYNBROOK, N.Y.

Rush me the items listed below. If I am not 100% satisfied, I may return any part of or my purchase after 10 days Free Trial for full refund of purchase price.

ITEM #	NAME OF ITEM	HOW MANY	TOTAL PRICE

☐ I enclose _____ in full payment. Some guarantee

☐ Send C.O.D. I will pay postman on delivery plus postage

Name _____

Address _____

☐ I enclose 10¢ additional. Please send me your 40 page catalog of over 500 Top Tricks and Novelties.

ALL THE NEWS THAT FITS WE PRINT

Archie Club News

SEND IN YOUR REPORTS AND WIN CASH PRIZES

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — $5.00

REPORTER
MENAR MEEBED
Road 85, N 42
Maadi, Cairo, UAR

Dear Archie:

I just read the report of Miss Susan Mellentine who won (4th prize) on writing on Egypt about a year ago in one of Archie's comics. I am sorry to see how little she knows about my country. It is not as hot as she said.

In August it may be as hot as Winfield, Kansas. Also my country is not all desert. If you ever studied geography you would see that the river Nile is the second biggest river in the world. We have an excess of water that goes to the Mediterranean Sea every year. That is the reason why our government is working at the high dam. Have you heard about it? It is going to be in, in a very short time, the biggest artificial lake in the world. It will enable my country to cultivate more than 2 million acres of sand where nobody lives right now. Also the desert that Susan was talking about is being invaded by man. Down in the South, in the Oasis of Kdargs, engineers and agriculturists (some Americans) are working to change the sand into meadows and fields. The Valley of the Nile is all green, planted and cultivated. It is not a narrow river. On the contrary it is wide enough to enable us to export the excesses of cotton, fruits, rice, (which needs a lot of water) potatoes and even flowers to Europe and other countries.

From March 21st till June 21st is spring. We have wonderful weather. It is the blooming season (we even have a kind of tree with red flowers).

So as you see Egypt is not so hot or such a sandy country and it is a pleasure to live in. Now I hope I have cleared up any ideas that were misleading to you about my country. I guess I love my country as much as you love yours.

SECOND PRIZE — $3.00

REPORTER
JAYNE WALLACE
P.O. Box 156
Mount Currie, B.C., Canada

Dear Archie:

I am not an Archie Club member, but I hope someday I will be. Well, first of all, I want you to know more about me. I am a girl of sixteen. (An Indian girl that is). I am five foot two and three quarters of an inch tall. I have dark brown hair and eyes as well. I am 104 pounds in weight. I love to write letters to boys and girls far away. Writing letters is my hobby. Just lately my fellow people started calling me Archie, because I like to make everyone laugh. I am invited to many parties because I am the life of the party, and always seem to liven things up. They always tell me don't do what Archie doesn't do in the comic strips.

I've been thinking of starting an "Archie Fan Club." I have talked to some of my teenage friends and they said it sounds like a great idea. I've got everything. A clubhouse, pens, writing paper, envelopes, stamps, members and odds and

ends. Right now we are broke because we bought different kinds of furniture for our clubhouse. We are going to call it "John Simpson."

I hope this letter gives you an idea of what I'm like and what I do in my spare time.

THIRD PRIZE — $2.00

REPORTER
LINDA KING
109 Luke Street
Fort Huachuca, Ariz.

Jughead: What kind of pie is this—apple or peach?
Waiter: What does it taste like?
Jughead: It tastes like glue.
Waiter: Then it must be apple. The peach tastes like paste.

Archie: Are you sure there are no crocodiles around here?
Reggie: Absolutely. The sharks scare them away.

Reggie: Did you ever tickle a mule?
Archie: No.
Reggie: Try it. You'll get a big kick out of it.

Moose: Can I put this wallpaper on myself?
Clerk: Yes, but it would look better on the wall.

Mother: Did you take a bath today, Moose?.
Moose: Duh, no, Mom. Is one missing?

Betty: (at counter): I'd like a triple chocolate ice-cream sundae with lots of nuts and whipped cream.
Soda Jerk: With a cherry on it?
Betty: Golly no. I'm on a diet.

Souphead: Mom, may I have an apple?
Mom: But you just had your lunch.
Soupehad: Yes, but an apple a day keeps the doctor away, and I just broke his window.

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES, not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.

Archie Club
THIS IS TO CERTIFY THAT
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT
PRESS

Every member gets this official press card and beautiful 4 color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail. I enclose 15c in coin to cover the cost of mailing and handling. Send to:

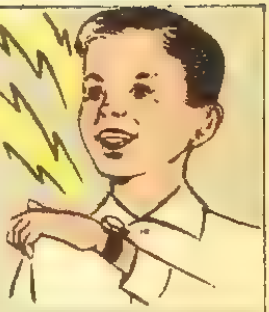
NAME ..... AGE .....
(PLEASE PRINT PLAINLY)

ADDRESS .....

CITY ..... STATE .....

AMAZING

WRIST RADIO



Wow! A wrist radio that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now. Complete with private earphone and easy to connect antenna. Only $2.98 plus 35¢ shipping charge. Don't delay. Order now.

- Receives Broadcast Up to 50 Miles
- WEAR It Like A Watch—Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

$2.98

10 DAY FREE TRIAL

Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.

Money Back Guarantee

HONOR HOUSE PROD. CORP.
LYNBROOK, NEW YORK Dept. RW62

Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

☐ I enclose $2.98 plus 35¢ shipping charge.

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address

FAMOUS MILITARY MEDALS

NOW you can own a collection of the medals that heroes have won in glorious deeds around the world! Wear the renowned Croix De Guerre, the illustrious Victoria Cross—many of the world-famous medals that are awarded only for courage beyond the call of duty—for conspicuous valor in action!

These medals are absolutely authentic reproductions—slightly smaller in size—exactly like the original medal (including ribbon) in every detail. They are app. 2¼" x 1", with pin-back, ready to wear! Each comes to you handsomely mounted on a full-color card that gives the history of the medal and why it is awarded.

YOU CAN ORDER THESE FAMOUS MEDALS:

Victoria Cross (England), **Croix De Guerre** (France), **Iron Cross** (Germany). Not shown here, but available: **Croix de Guerre** (Belgium), **Legion of Honor** (France), **Order of The Crown** (Italy), **Distinguished Service Order** (England), **Most Exalted Order of The Star of India** (England). Only $1 each, plus 25¢ PP & Hdlg. Any 2 for $2.25 postpaid; all 8 for $7.75, postpaid. Hurry! Avoid disappointment. Get your order in NOW!

MAIL COUPON WITHOUT DELAY

EMPIRE MDSG. CO., Dept. HH
140 Marbledale Rd., Tuckahoe, New York

Please rush me the medals listed below—or on sheet of paper attached. I enclose pay't, $_____

NAME_____

STREET_____

CITY_____ STATE_____

Sorry, No COD'S on this offer

AUTHENTIC REPRODUCTIONS

Jughead
PIZZA POSSE
YOU LOST A PIZZA?
I WAS TALKING TO ARCHIE! I MUST HAVE PUT THE BOX DOWN AND FORGOT ALL ABOUT IT!
I GUESS IT MELTED A HOLE IN THE SNOW AND SANK!
JUST THINK! SOMEWHERE, BELOW ALL THAT IS A FROZEN PIZZA!
NOT YET, BUT SOON!

DID I HEAR SOMEONE SAY THE MAGIC WORD?

THERE YOU ARE, RONNIE!

JUST THE MAN FOR THE JOB!

I LOST A PIZZA IN THE SNOW!

REWARD?

ONE SLICE?

DEAL!

SNIFF! SNIFF!

ISN'T HE MARVELOUS? HE DOES EVERYTHING BUT BAY AT THE MOON!

HE'D DO THAT TOO IF IT PAID OFF IN PIZZAS!

IF I HURRY, IT MIGHT STILL BE WARM!
WHAT'RE YOU DOING, JUG?
CHASIN' A PIZZA!
HMPH! ASK A SILLY QUESTION...
NUTS! NO WONDER THE TRAIL SEEMED SO FRESH!
PIZZA PALACE
HMM.. BOY! THAT AROMA! SO...
I'D BETTER GET AWAY BEFORE I WEAKEN AND...
ULP! MY FEET! I CAN'T MOVE! I'M HOOKED!

C'MON, FEET! LET'S GO FIND THAT PIZZA!
WHY DOESN'T SOMEBODY CLOSE THOSE OVENS!
I WON'T GIVE IN! I'M NO WEAKLING!
WILL POWER! THAT'S ALL IT TAKES! I CAN DO IT!
ALL TOGETHER NOW! P-ULL-L-L-L-L.
4

NO! NO! I MUSTN'T GIVE IN! I'VE GOT A JOB TO DO!

(SIGH) OH, WELL! WE CAN'T ALL BE HEROES!

ANOTHER?!? IS IT SAFE?

ONE TO TAKE OUT! JUST GIVE ME ONE SLICE OUT OF IT!

MY LOST PIZZA? BUT IT'S STILL WARM! HOW IS THAT POSSIBLE?

HOT PEPPERS?

END

EXCLUSIVE

The Publishers of ARCHIE COMICS Are Proud To Offer You

3 NEW OUTSTANDING BOOKS ABOUT NATURE'S PHENOMENA

WONDERS OF THE LIVING SEA
by Dr. Carleton Ray, Associate Curator, New York Aquarium
New York Zoological Society

THE INSECT WORLD
by John Pallister, Research Associate, Department of Entomology
American Museum of Natural History

FINDING OUT ABOUT MAMMALS
by Joseph A. Davis, Jr., Curator of Mammals
New York Zoological Park

Adventure! Discovery! Excitement! All await you. And all you need do is fill in and mail the coupon below to Archie Comics.

You'll thrill to the wonders of the living sea — the microscopic marvels of the insect world — the strange mammal creatures.

Diving saucers will take you down to the ocean's floor. Underwater TV will reveal the little-known inhabitants of the deep. You'll see the unusual parrotfish, the lionfish, the clownfish, and scores of others.

What is an insect? Is it true that insects will conquer man and rule the earth? What is the urge that makes us destroy? THE INSECT WORLD answers these questions and brings you face to face with hundreds of insects such as the Ten Spotted Dragonfly, The Cicada Killer, and the Tiger Beetle.

Imagine . . . a "flying" animal that glides through the air and has its own parachute . . . a whale that has only one tooth — *NINE FEET LONG!* These are but some of the many strange and unusual creatures you'll meet in your books.

- Illustrated with life-like full color photographs and pictures.
- Beautiful library bindings specially constructed for lifetime wear under the most rugged use.

Don't delay. Send for your 3 books today and save ($1.35 off the regular price). The complete price of $7.50 includes all costs; postage, shipping, handling. You pay nothing more. This offer valid only if sent on the coupon.

Kids! Show this page to Mom or Dad
EXCELLENT FOR HOME AND SCHOOLWORK

IDEAL FOR STUDY AND REFERENCE

Parents: Please note that each book has been written by one of the world's scientific authorities and approved as supplementary reading by librarians and educators. The subjects covered are the very ones now being taught to your children in school. Each book abounds with factual information your child will find invaluable in doing homework and school projects. Any topic can be looked up with a minimum of time and effort. Homework will not only get done easier and faster but will be of a consistently higher quality. You will actually experience the satisfaction of seeing your youngster's grades improve.

10 DAY EXAMINATION COUPON

ARCHIE BOOKS
241 Church Street, New York, N. Y.

Please send me WONDERS OF THE LIVING SEA, THE INSECT WORLD and FINDING OUT ABOUT MAMMALS in the special clothbound library edition. I enclose $7.50 as full payment. I understand I can read and examine the books for 10 days, and if not satisfied I will return them for a full refund. Sorry, no C.O.D.'s.

Name_____

Address_____

City_____ State_____ Zip Code_____

DO YOU NEED EXTRA MONEY?

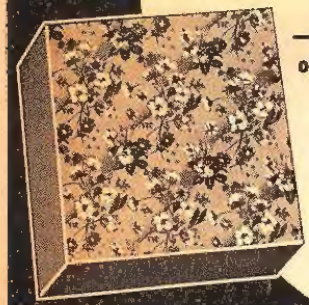
It costs you nothing to try

$75.00 IS YOURS

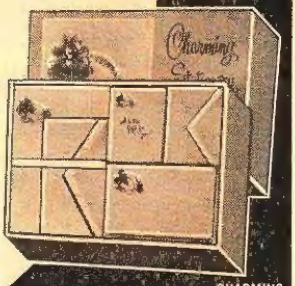
RAINBOW LUXURY ALL OCCASION ASSORTMENT 21 really deluxe cards. Excitingly different

SWEET AND DAINTY PARCHMENT ALL OCCASION ASSORTMENT 21 distinctive cards of rare beauty. Tremendous appeal

for selling only 100 boxes of our Rainbow Luxury All Occasion assortment, $32.50 for selling 50 boxes, $15.00 for 25 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Greeting Cards. Cut out Business Reply Card below — mail it today — and free samples of personalized stationery — plus other leading Greeting Card box assortments will be sent you immediately on approval for 30 day free trial with full details of our easy money-making plan. No experience necessary.



DELUXE EVERYDAY GIFT-WRAPPING ENSEMBLE 20 large colorful sheets plus matching tags. Terrific value



CHARMING STATIONERY ENSEMBLE Dainty design on rich vellum sheets and notes, lined envelopes. Just lovely

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year.

Good Housekeeping

Fill in Name And Address On Reply Card Below—CUT OUT AND MAIL TODAY—No Stamp Necessary

FREE SAMPLES PERSONALIZED STATIONERY

CUT OUT BUSINESS REPLY CARD AT RIGHT FILL IN AND MAIL TODAY No Stamp Necessary

Cut Along Dotted Line — Mail Today

CHEERFUL CARD CO., Dept. J-1
White Plains, New York 10606

FROM:

Your Name_____

Address_____

_____ Apt. No._____

City_____ State_____ Zip Code_____

FIRST CLASS
PERMIT No. 589
White Plains, New York

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

CHEERFUL CARD COMPANY
12 Bank Street
White Plains, New York 10606

Dept. J-1

How to make really sure you get a Cadet this Christmas

Tell Santa you want one tell Mom tell Dad tell Grandma and Grandpa tell Uncle and Auntie put it in writing leave notes around the house.

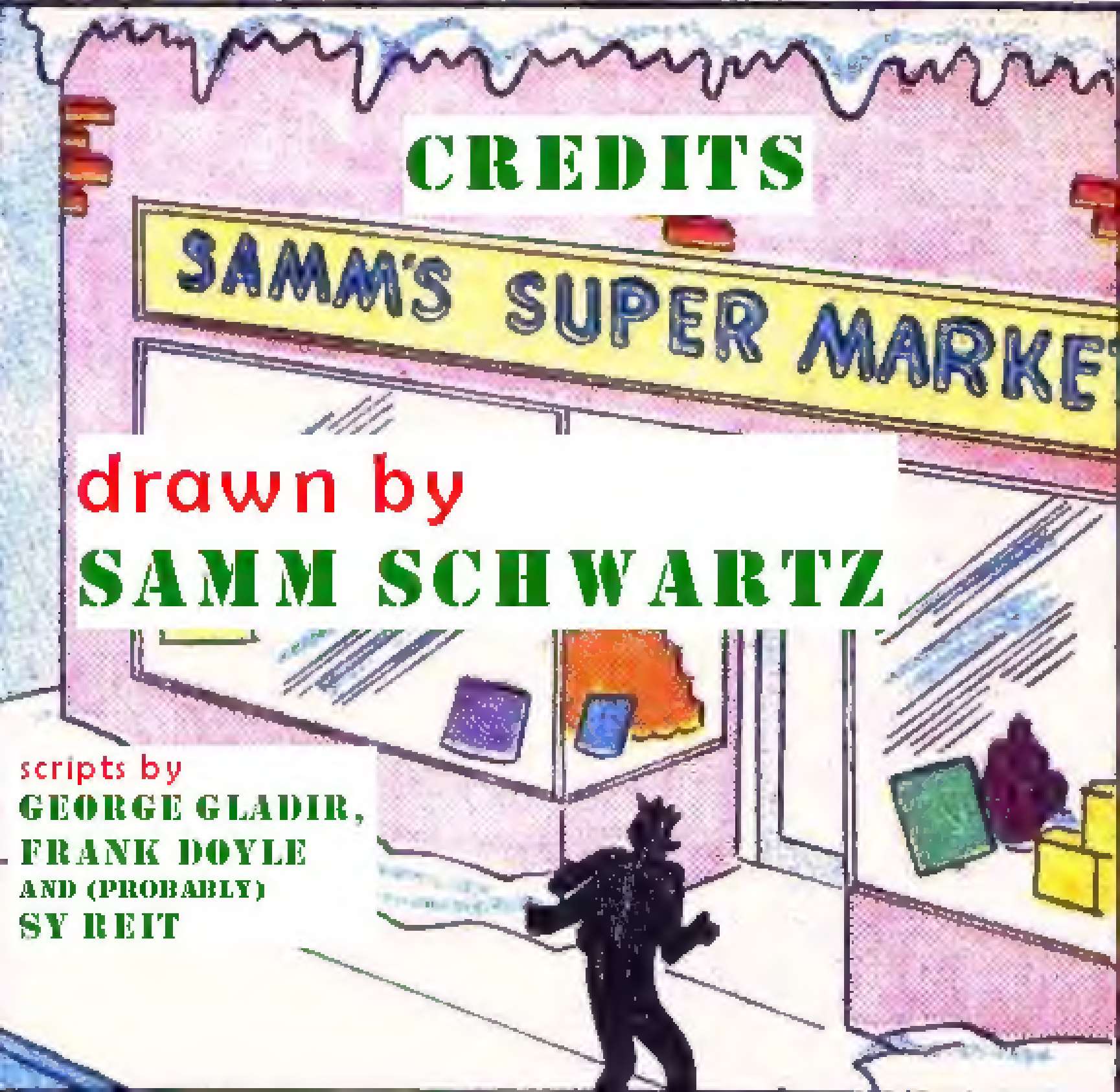
The *Cadet*, you know, points the way to ten thousand miles of bike-hiking fun. Look at the dial. It shows every exciting mile you ride. And the *Cadet's* fire-orange pointer shows how fast you travel . . . up to 50 miles an hour. Works like a car speedometer! Shockproof, too. Really looks sharp in its streamlined case. And it fits all bikes. Imagine how it will look on *yours*. You'll be the talk of your block with your genuine Cadet Bike Speedometer. *Just remember to let folks know you want one.* Why not start right now by tearing out this ad and putting it where it will do the most good? Maybe at Dad's place at the table tonight? MERRY CHRISTMAS!

Symbol of SW Excellence

INSTRUMENT DIVISION
STEWART-WARNER CORPORATION

Dept. RR-14, 1840 Diversey Pkwy., Chicago 14

CREDITS



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